An introduction and definition of a neoteric term
“Nutracosmoceutical”

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Abstract: Purpose: this article is written off in order to introducing the term “Nutracosmoceutical” and discussing its Necessity step by step in deferent separated levels. Nowadays widespread usage of the food products in the cosmetic industry, is impressively increased. Meanwhile, absence of accurate understanding of unique characteristics and Functional differences between them and their similar products such as dietary supplements, nurtaceutical, cosmoceutical Causes problems in quality controls, laying down related laws and even the fields of justice and policy. In the first step, we are looking for expressing the necessity of this term. In this regard, the relevant factors were determined and investigate their effectiveness. In the Second step, we determine a comprehensive, accurate, and widely accepted illustration by researching reliable scientific references and articles, and also questioning from professionals (such as doctors, pharmacists, nutritionists and beauty experts). In the third step, we investigate the amount and slope of consumption, and its wide range by statistical analyses. The fourth step is to consider its various impacts on consumers. this kind of products have both drugs & foods properties but actually they aren’t neither a specific drug nor a food. The necessity of definition approved by factors such as wellness, public benefits, Economic advantages, the positive cultural & social effects, needing to define rules for quality controls but there is no specific definition so far. Nutracosmoceutical is a portmanteau of the words “nutrition”, “cosmetic”, and “pharmaceutical”. This term is applied to cosmetic products in the form of drugs and usually being used topically in Complementary Medicine but their effective ingredients retrieved from food which are either nutrients or substances that have the effects of freshness and vitality on the hair skin, nail in order to postponing such organs onset aging.

Keyword: nutraceutical, cosmoceutical, cosmetic, Complementary Medicine, dietary supplement